

WKU *School of*
Journalism & Broadcasting
INTERACTIVE DESIGN PROGRAM

HIGH SCHOOL INTERACTIVE DESIGN COMPETITION*

***Enter online: wkufusion.com/compete**



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SCHOOL / ORGANIZATION / NEWSPAPER / YEARBOOK

AN INDIVIDUAL OR GROUP OF STUDENTS PLAN, DESIGN, AND PUBLISH A SCHOOL NEWSPAPER OR YEARBOOK WEB SITE.

PERSONAL WEBSITE

STUDENT MUST PLAN, DESIGN, AND PUBLISH A PERSONAL WEB SITE.

ELIGIBILITY

THE COMPETITION IS OPEN TO ANY STUDENT

- AGE 13 OR OLDER
- GRADES 9-12

JUDGING

THE SITES WILL BE JUDGED BASED ON:

DESIGN (APPROPRIATENESS, EASE OF USE, VISUAL APPEAL)

CONTENT (QUALITY AND QUANTITY OF INFORMATION; QUALITY OF WRITING AND IMAGES)

TECHNICALITY (FUNCTIONALITY, PERFORMANCE, INTERACTIVE FEATURES)

DEADLINE & RESULTS

ALL SUBMISSIONS MUST BE ENTERED BY FEBRUARY 14, 2015
& RESULTS WILL BE ANNOUNCED IN MARCH 2015

PRIZES

- TEAM/GROUP WINNERS: HALF-DAY WEB-DESIGN MASTER-CLASS WITH A WKU PROFESSOR.
- PERSONAL WEBSITE WINNERS: TWO \$250 WKU SCHOOL OF JOURNALISM & BROADCASTING SCHOLARSHIPS

RESOURCES FOR STUDENTS AND TEACHERS ONLINE

<http://wkufusion.com/compete/resources-for-designers/>

WKU INTERACTIVE ADVERTISING PROGRAM

<http://wkufusion.com>

CONTACT INFO

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